

**Business Management Technology
Assessment of Student Learning
Program Outcomes and Goals**

NOTE: The program learning outcomes are listed with one outcome per box across the top of this chart; the courses are listed along the left column. In the chart, an X indicates the outcome being assessed with a specific assessment tool for each course in order to complete the program review.

Courses in BMT program	(1) Explain the central importance of customers and other organizational stakeholders in business.	(2) Employ basic terms, concepts, and principles used in the fields of accounting, finance, law, management and marketing.	(3) Apply analytic and decision-making processes in: human resource; data analysis; management; financial management; customer relations; marketing; and product development.	(4) Accurately solve accounting and business problems.	(5) Appreciate the value of communication and use effective written and oral communication in a business setting.	(6) Apply current legal policies and procedures to accounting, human resources and other business situations.	(7) Demonstrate appropriate competence in information technology.	(8) Demonstrate an appreciation for the effects of the global economy on business and social systems.	(9) Demonstrate how the personal characteristics and behaviors of managers influence success in business.
Survey of Basic Economics		X							
Essentials of Management Technology		X							X
Introduction to Business in the Global Environment	X							X	
Elements of Human Resource Management		X				X			
Basic Accounting I		X							
Basic Accounting II				X					
	(1) Explain the central importance of customers and other organizational stakeholders in business.	(2) Employ basic terms, concepts, and principles used in the fields of accounting, finance, law, management and marketing.	(3) Apply analytic and decision-making processes in: human resource; data analysis; management; financial management; customer relations; marketing; and	(4) Accurately solve accounting and business problems.	(5) Appreciate the value of communication and use effective written and oral communication in a business setting.	(6) Apply current legal policies and procedures to accounting, human resources and other business	(7) Demonstrate appropriate competence in information technology.	(8) Demonstrate an appreciation for the effects of the global economy on business and social systems.	(9) Demonstrate how the personal characteristics and behaviors of managers influence success in business.

			product development.			situations.			
Essentials of Management Accounting				X					

Essentials of Intermediate Accounting			X						
Survey of Cost Accounting			X						
Survey of Taxation				X					
Automated Bookkeeping			X				X		
Survey in Finance			X						
Business Management Internship		X	X		X	X			X
Problems in Business Management		X	X		X	X			X
Essentials of Business Law						X			
Essentials of Marketing Technology	X								
Labor Management Relations						X		X	