Several organizations in Wayne County have requested assistance from Wayne College students who would like to become involved in community service. The projects listed below have been developed for the Distinguished Student Program and can be used for the Individualized Study project in the fall. If any of these projects interest you, please contact the adviser for that project.

Project: Orrville Marketing Project  
Organization: Orrville Area Chamber of Commerce  
132 S. Main St, Orrville, OH  
Faculty Adviser: Doug Woods  
Project Summary:  
Conduct market research to better understand the reasons why people choose to live in Orrville. Use this data to develop a marketing campaign for the City of Orrville. Target audience will be individuals who work here, but do not live here. Marketing plan to be presented to the Orrville Area Chamber of Commerce Board of Directors before the end of the semester.

Project: Young Professional Retention Project  
Organization: Orrville Area Chamber of Commerce  
132 S. Main St, Orrville, OH  
Faculty Adviser: Doug Woods  
Project Summary:  
Conduct research to better understand the young professional population working in Orrville. Collect data from HR departments in Orrville to identify the young professional population. Conduct a series of small focus groups to determine how the Orrville Area Chamber of Commerce could better serve this population and increase YP retention in Orrville. Findings to be presented to the Orrville Area Chamber of Commerce before the end of the semester.

Project: United Way Fundraising Campaign  
Organization: Orrville Area United Way  
1801 Smucker Road  
Orrville, OH 44667  
Faculty Adviser: Cindy Summers  
Project Summary:  
Develop ideas for raising money for the Orrville Area United Way among the Wayne College student population. Work with the Orrville Area United Way agency to create a plan for fundraising and implement ideas to encourage students to contribute to the United Way campaign.