Drawn from the Strategic Plan for the Dean’s Office, this document provides focus for the Wayne College Holmes County Higher Education Center in Millersburg for the years 2008 – 2010. The priorities in this plan derive from the initiatives established in the Strategic Plan from the Dean’s Office.

Mission: It is the mission of the Wayne College Holmes County Higher Education Center to provide high quality credit and non-credit classes, community-responsive programs and services, and interactive partnerships for the citizens, businesses, and civic-service organizations in the Holmes County community.

The priorities of the Holmes County Higher Education Center derive from the initiatives in the Strategic Plan, as referenced below.

**Priority 1: Funding** - Increase scholarships, grants, and other external funding support for the Center. (1A, 1B)

   A. Donations to the Center (for scholarships, operations, endowment, and capital development) will progressively increase annually over the three-year period.

**Priority 2: Programming** – The Center will grow its credit and non-credit courses, its services, and its special activities. (6A, 6B)

   A. Establish two certificate programs (either credit or non-credit). Possible examples would be Medical Billing/Coding and Pharmacy Tech.
   B. Participate in revenue sharing to bring new coursework (undergrad and grad) to the community.
   C. Acquire the capacity to offer distance learning instruction (by fall 2008) by either DL screen cart or PC access.

**Priority 3: Enrollment** – The Center will work to progressively increase enrollments over the three years. (6C)

   A. Promote the “fast start” theme of attracting students who might ultimately be destined elsewhere: for typical freshman-level courses.
   B. Recruit increased numbers of PSEOP students such that by Fall ’08 there will be at least 8, and by Fall ’09 there will be 10, including at least one from Hiland, one from Loudonville, and one from Danville.
   C. Promote scholarship resources to attract new students.

**Priority 4: Community Engagement** – The Center will enhance its involvement in the Holmes County community and the community’s connection to the Center. (3A, 4A, 5A, 5B, 7C)

   A. Establish a link with the Amish community.
   B. Establish a Holmes County speaker series.
C. Expand on the current Leadership Series.
D. Progressively increase, year-by-year, use of the Center by outside organizations.
E. Increase by five (over the three year period) interactions with other community/regional organizations and agencies.

**Priority 5: Awareness** – The Center will measurably increase the level of public awareness of the Center in Holmes County. (5B, 6A, 6B, 6C, 6D)

A. Conduct a “community awareness study” to establish current levels (before Fall ’08).
B. Devise, in past responding to the results of the above study, a marketing plan that both derives from and builds upon the larger Wayne College marketing plan.
C. Establish a plan for the development of a more permanent site in Holmes County.