Drawn from the College’s overall Strategic Plan, this document provides focus for the areas of Community Relations, Outreach, Development, Athletics, and the work of the Dean over the years 2008-2010.

Mission: It is the mission of the Dean’s Office to provide leadership for the work done in pursuit of the College’s mission and priorities and to guide the growth and evolution of the institution.

The priorities in this plan derive directly from the initiatives in the Strategic Plan; they are referenced in each case.

**Priority 1:** Improve students’ financial access to the College by growing scholarship resources and developing new and enhanced sources of revenue (grants, endowments, etc.) (1 C)

A. Increase overall scholarships by at least 10% per year for next three years  
B. Increase grant requests by 50% over the next three years  
C. Establish a campaign to increase operational endowment gifts and the naming of the College in wills and trusts

**Priority 2:** Improve coordination with the Provost’s Office and the other colleges of the University of Akron (2 C)

A. Establish and maintain regular meetings with the provost and with other members of that office  
B. Establish twice-a-year meetings (one here, one there) with the other deans of the University  
C. Establish and maintain strong working relationships with those offices/depts. at Akron with which Wayne has frequent interactions (Human Resources, Community Relations, Development, etc.)

**Priority 3:** Establish new connections with community organizations and businesses to enhance the economic growth of the area (3 C)

A. Add at least five new community-business connections per year for the next three years

**Priority 4:** Increase partnerships with the community to develop and conduct mutually beneficial events and activities (Relay for Life, Heart Walk, etc.) (4 A)

A. Add at least five new ‘shared activities’—either on campus or off—over the next three years
- **Priority 5:** Make the College’s resources, human and physical, an integral part of the intellectual and cultural life of the community (4 B)

  * A. Establish and maintain regular community use of the Barnet-Hoover Farmhouse on campus
  * B. Establish a speakers series in Holmes County
  * C. Increase participation by community members at campus events
  * D. Increase the number of speaking engagements conducted by faculty-staff from the College

**Priority 6:** Enhance the effectiveness and fiscal health of current off-site educational programs (4 D)

  A. Establish/Enhance and maintain revenue-producing offerings at off-site locations (Millersburg, Wadsworth, Wooster, Medina)
  B. Diversify and expand offerings, programs, and services at Millersburg
  * C. Enhance enrollments at off-site locations
  D. Secure/Enhance local support for off-site locations

**Priority 7:** Establish a process to facilitate ongoing dialogue with the community regarding program and service needs (4 E)

  A. Enhance the role played by the Community Council
  B. Engage members of the community (beyond the Community Council) in the review of the College’s Strategic Plan
  C. Increase the number of visits of civic and business leaders to the College

**Priority 8:** Enhance interactions with area school districts (4 F)

  A. Meet with each area superintendent at least once a year
  B. Grow the number of dual enrollment agreements and classes such that there are at least ten area schools involved by 2010
  C. Increase the participation of area high school students in on-campus and College-sponsored activities/events

**Priority 9:** Increase both private and government funding for facility and technology development (5 C)

  A. Secure a total of $2.5 million in support of the H Building-D-Wing project by December 2009
  B. Secure $2 million in support of the new science center facility by December 2010
  C. Secure at least one grant per year for the next three years in support of technology development on campus
Priority 10: Implement a process for assessing institutional effectiveness, including measuring progress on performance indicators (6 C)

A. Establish measures/outcomes by which institutional effectiveness will be assessed (tying process and measures to HLC-NCA criteria)
B. Establish and carry out institutional effectiveness review
C. Establish schedule and process for HLC-NCA re-accreditation visit in 2011

Priority 11: Integrate continuous improvement principles and practices throughout the College (6 D)

A. Establish C.I. principles in all phases of the College’s administrative and governance work by December 2008

Priority 12: Establish and update relevant operational plans for the major areas of the College (i.e. Instruction, Staffing, Business Operations, etc.) and develop specific plans for administrative departments and offices (6 E)

A. Complete the College’s strategic planning ‘tree’ by December 2007
B. Conduct annual review of College’s strategic plans with update on the major area and department plans

Priority 13: Include accountability as an aspect of all assessment and reviews conducted by the College (6 F)

A. Include “what is to be done,” “by whom,” and “by when” with the results of the various assessment activities/processes