Based on the College’s overall Strategic Plan, the Student Life & Enrollment Management Strategic Plan document provides focus for the Admissions/Recruitment, Student Services Center, Academic Advising, Student Programming, and Career Services areas, over the years 2010-2013.

**Mission:** It is the mission of the Student Life & Enrollment Management area to provide seamless processes, service excellence, and meaningful engagement, which will lead to student success.

The priorities of the Student Life & Enrollment Management Strategic Plan derive from the initiatives in the College’s Strategic Plan, as referenced below.

**Priority 1:** Enhance opportunities for students to participate in co-curricular and extracurricular activities that will enrich their overall education and provide a vibrant campus (1E)

A. Develop the student government organization to help them become more active on campus
B. Continue to bring a variety of entertainment to campus to make the campus more vibrant
C. Work with academic programs to bring in speakers and events to match with their curriculum
D. Create a “Movie Night” experience for students and families
E. Work with the athletic program to expand the intramural sports activities at the college
F. Offer a better experience for evening and weekend students
G. Expand the number of clubs and organizations
H. Get more students to participate in the ALICE safety training program

**Priority 2:** Develop programs and services to meet the needs of specific populations with particular educational/access needs (1C)

A. Create clubs for specific populations
B. Develop programming to address the needs of specific populations

**Priority 3:** Enhance students’ experience with diversity and inclusive excellence at the College (2C)

A. Develop programming which demonstrate an understanding of various cultures
B. Participate in the University of Akron “Race Week” and “African American Male Summit” programs
Priority 4: Make college resources, both human and physical, an integral part of the economic, intellectual, and cultural life of the community (4A)

   A. Have student organizations develop connections (service projects) with the community as part of the role
   B. Create some programming which involves community and student participation

Priority 5: Enhance its relationship(s) with the Akron campus so that it can maximize the resources provided by Akron, thereby, improve the range of programs and services available to students and to the community (6C)

   A. Build a relationship for Wayne students with the Multicultural Affairs Office at the Akron campus
   B. Build a relationship for Wayne students with the Adult Focus Program at the Akron campus
   C. Build a relationship for Wayne students with the Orientation Office (transition program for Wayne students attending Akron)

Priority 6: Achieve Student satisfaction ratings (via the Noel Levitz Student Satisfaction Survey) above the mean of the peer institutions in the region and across the country. (1A)

   A. Review all academic advising questions from the most recent Noel Levitz Student Satisfactory Survey to identify areas of needed improvement and develop strategies to increase satisfaction levels among students.
   B. Meet with campus student leaders to gather information regarding student needs and perceptions, and develop strategies to address concerns.

Priority 7: Develop and implement learning outcomes. (7A)

   A. Develop Student Engagement Learning Outcome Surveys (continuing students) and implement the distribution, collect and review the data.
   B. Develop learning outcomes for new student orientation, implement the distribution, and collect and review the data.