Drawn from the Strategic Plan for the Dean's Office (referenced), this document provides focus for the College's Athletic Program, which includes the intercollegiate sports in which Wayne participates over the years 2008-2010.

Mission: The Wayne College Athletics Department is committed to building complete student-athletes through academic achievement and athletic excellence. We provide the necessary tools for mental and physical achievement in sport and life.

The priorities in this plan derive directly from the initiatives in the Strategic Plan, as referenced below.

**Priority 1:** Improve awareness of the College Athletic Program. (4A, 5D, 5C, 8C)

A. Increase communication with local high school athletic programs
B. Improve coverage of the College's Athletic Program in the local media
C. Increase the number of speaking engagements carried out by the coaches and/or the Director
D. Increase the number of athletic camps conducted by the College
E. Create/Enhance a website (or at least a web page) for the Athletic Program

**Priority 2:** Increase opportunities to attract community members to campus. (2C, 4A)

A. Add non-Wayne College athletic events hosted by Wayne College
B. Develop and offer coaching education opportunities at the College

**Priority 3:** Enhance athletic coaches' abilities to support student athletes' academic needs. (10A)

A. Develop coaches' knowledge of curricular offerings, programs, and services at Wayne College
B. Develop the coaches' knowledge of admissions and financial aid policies and procedures
C. Establish and maintain good communication between the Athletic Program and Student Services

**Priority 4:** Increase/Enhance participation of athletes in College's Athletic Program. (8C, 10A)

A. Attract sufficient number of athletes to fill out rosters and successfully compete
B. Assure that the behavior and demeanor of student athletes meets College expectations
C. Increase appeal of Athletic Program to local high school athletes